## Accenture Labs



# APPLIED DATA SCIENCE PROJECT PROPOSAL

2021

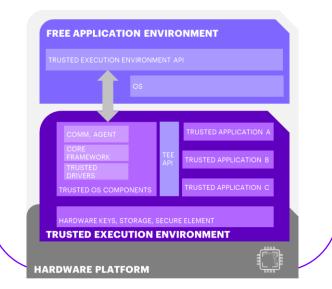


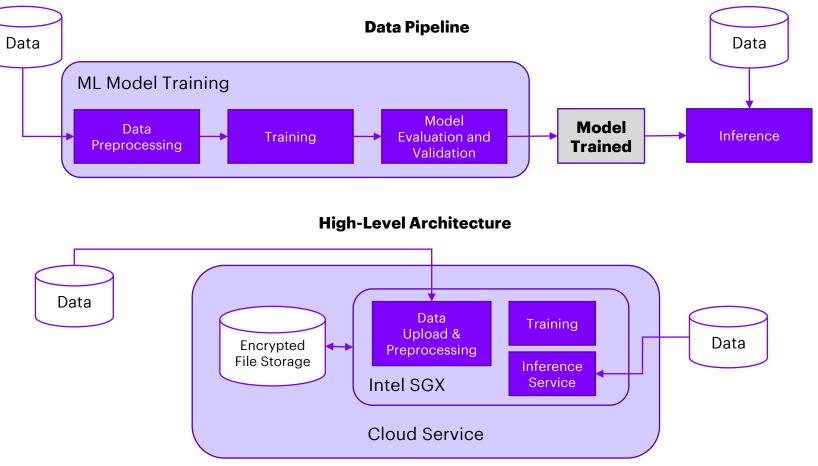
## APPLIED DATA SCIENCE PROJECT PROPOSAL **PROJECT: PRIVACY PRESERVING MACHINE LEARNING** WITH SECURE SERVICE FOR INFERENCING 1/2

**Scope:** Build a Machine Learning Data Pipeline (from Data Preparation, to training, to inferencing) within a Trusted Execution Environment to enable data Privacy at all stages of the process.



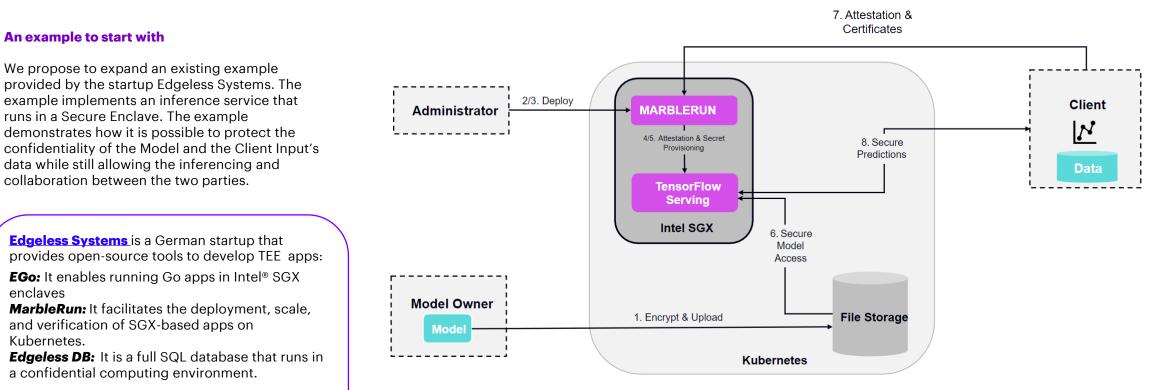
A Trusted Execution Environment, or Secure Enclave as they are sometimes known, is an environment with special hardware modules that allow for data processing within hardware-provided, encrypted private memory areas directly on the microprocessor chip only accessible to the running process.





## APPLIED DATA SCIENCE PROJECT PROPOSAL PROJECT: PRIVACY PRESERVING MACHINE LEARNING WITH SECURE SERVICE FOR INFERENCING 2/2

Scope: Build a Machine Learning Data Pipeline (from Data Preparation, to training, to inferencing) within a Trusted Execution Environment to enable data Privacy at all stage of the process.



Github: https://github.com/edgelesssys/marblerun-tensorflow-demo Blog Post: https://blog.edgeless.systems/confidential-multi-stakeholder-machine-learning-2292f842e95a



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enclaves

Kubernetes.

# APPLIED DATA SCIENCE PROJECT PROPOSAL VALUE-DRIVEN PROJECT

### Why is the project conducted?

The Sophia Antipolis **Systems & Platforms** team within the Accenture Labs is focusing on **Privacy Preserving Computation** technologies to enable **Data Collaboration in Multi-party Systems.** 

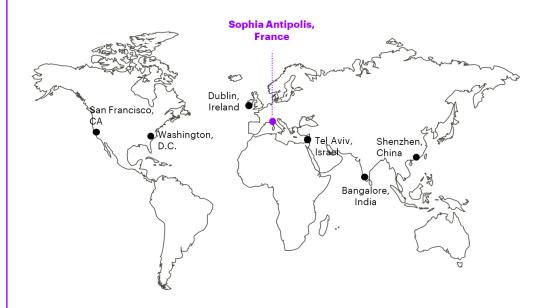
**Trusted Execution Environments** is one of the focus of the S&P team. This project aims to **expand knowledge on Edgeless Systems solution** and **build a new demonstrator** to promote these concept with Accenture Client's.

### Who are the Stakeholders?

Accenture Labs **incubates and prototypes new concepts through applied R&D projects** that are expected to have a significant strategic impact on clients' businesses. Our dedicated team of technologists and researchers work with leaders across the company to invest in, incubate and deliver breakthrough ideas and solutions that help our clients create new sources of business advantage.

Accenture Labs are located in seven key research hubs around the world: Silicon Valley, CA; Sophia Antipolis, France; Arlington, Virginia; Beijing, China; Bangalore, India; Herzliya, Israel and Dublin, Ireland

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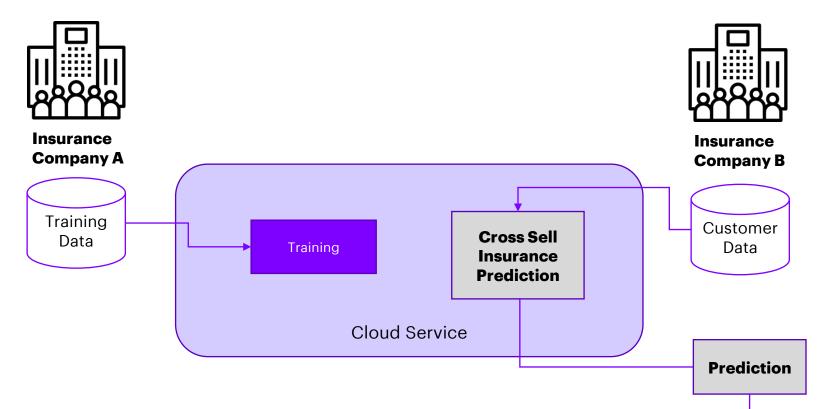
# APPLIED DATA SCIENCE PROJECT PROPOSAL DATA (TBC): HEALTH INSURANCE CROSS SELL PREDICTION

### Scenario

A Health Insurance company wants to build a **predictive model** to determine if their Health insurance policyholders would be also interested in a Vehicle Insurance.

The Health insurance company would also like to **monetize its model** with other insurance companies that could use the model to target new clients.

Secure Enclave allows companies to **outsource computation on the cloud** while protecting their privacy.



Kaggle Dataset: https://www.kaggle.com/anmolkumar/health-insurancecross-sell-prediction/tasks?taskId=2055



Insurance Marketing Teams can reach out to the right costumers and optimize their business model and revenue

## **APPLIED DATA SCIENCE PROJECT PROPOSAL PRIVACY-PRESERVING COMPUTATION AND UN SUSTAINABLE DEVELOPMENT GOALS**

The data revolution was recognized as an enabler of the Sustainable Development Goals. The 2030 Agenda asserts that "Quality. accessible, timely and reliable disaggregates data will be needed to help with the measurement of progress (SGDs).

There are legitimate concerns regarding risks associated with handling and processing of big data. These concerns continue to complicate efforts to develop standardized and scalable approaches to risk management and data access. A coordinated approach is required to ensure the emergence of frameworks for safe and responsible use of big data for the achievement of the 2030 Agenda.



#### NO POVERTY Spending patterns on

mobile phone services can provide proxy indicators of income levels

#### 2 ZERO HUNGER Crowdsourcing or tracking of food prices listed online can help monitor food security in near real-time

#### 3 GOOD HEALTH AND WELL-BEING Mapping the movement of

mobile phone users can help predict the spread of infectious diseases

#### 4 QUALITY EDUCATION

Citizen reporting can reveal reasons for student drop-out rates

### **G** GENDER EQUALITY

Analysis of financial transactions can reveal the spending patterns and different impacts of economic shocks on men and women

#### 6 CLEAN WATER AND SANITATION Sensors connected to water pumps can track access to clean water

#### AFFORDABLE AND CLEAN ENERGY

Smart metering allows utility companies to increase or restrict the flow of electricity, gas or water to reduce waste and ensure adequate supply at peak periods

#### DECENT WORK AND 8 ECONOMIC GROWTH

Patterns in global postal traffic can provide indicators such as economic growth, remittances, trade and GDP

9 INDUSTRY. INNOVATION AND INFRASTRUCTURE Data from GPS devices can be used for traffic control and to improve public transport

#### REDUCED INEQUALITY IFE BELOW WATER Speech-to-text analytics

policy response

RESPONSIBLE

PRODUCTION

Online search patterns or

e-commerce transactions

CLIMATE ACTION

Combining satellite imagery,

accounts and open data can

crowd-sourced witness

help track deforestation

can reveal the pace

efficient products

of transition to energy

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Maritime vessel tracking data can reveal illegal. on local radio content unregulated and unreported can reveal discrimination fishing activities concerns and support

#### 15 LIFE ON LAND

SUSTAINABLE CITIES Social media monitoring AND COMMUNITIES can support disaster Satellite remote sensing management with can track encroachment real-time information on public land or spaces on victim location. such as parks and forests effects and strength of forest fires or haze

#### CONSUMPTION AND **(D) PEACE, JUSTICE** AND STRONG INSTITUTIONS

Sentiment analysis of social media can reveal public opinion on effective governance, public service delivery or human rights

#### Ð PARTNERSHIPS FOR THE GOALS

Partnerships to enable the combining of statistics, mobile and internet data can provide a better and realtime understanding of today's hyper-connected world

#### DATA PRIVACY, ETHICS AND PROTECTION GUIDANCE NOTE ON BIG DATA FOR ACHIEVEMENT OF THE 2030 AGENDA





## Data Privacy, Ethics and Protection (UN 2030 Agenda)

# APPLIED DATA SCIENCE PROJECT PROPOSAL

- 1. Dataset Analysis
- 2. ML Model Evaluation and Validation
- 3. Test Edgeless Systems Example
- 4. Solution Architecture with Privacy Preserving Computation/Edgless DB
- 5. Implementation of ML Training with Edgeless System (Leveraging Edgeless DB, Ego and MarbleRun)
- 6. Implementation of Inference Service (Client to be protected, Service to run in the Enclave)
- 7. Cloud Deployment
- 8. UI for Inferencing service (to run in the Secure Enclave)

N.B: The list of task can be reviewed according progress during the execution of the project.

# APPLIED DATA SCIENCE PROJECT PROPOSAL



- Biweekly Call during the duration of the course
- Off-line support via mail



 (To Be Confirmed) Introduction to Edgeless Systems by the Edgeless Systems team



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